
MEMORANDUM

To: The City of Carlton

From: Steve Faust, AICP
Natalie Knowles

Date: August 31st, 2022

Project Name: Carlton Comprehensive Plan

RE: Goals and Policies

As the next step in the Carlton Comprehensive Plan update process, the goals and policies begin to implement the vision statement. These goals and policies are the result of analysis of the existing comprehensive plan, the feedback gathered in the community engagement phase, guidance from the Oregon Statewide Planning Goals, and a review of other jurisdictional comprehensive plans.

This memorandum outlines the 12 applicable Oregon Statewide Planning Goals and their respective policies. Policies brought forward from the existing comprehensive plan are marked with an asterisk.

Goal 1 Citizen Involvement

To maintain a Citizen Involvement Plan that ensures the opportunity for citizens to be involved in all phases of the planning process. *

Policies

1. Employ a variety of methods to educate and inform citizens on matters relating to the planning process.
2. Engage citizens by obtaining their opinions in all phases of the planning process, promoting strategies to reach underrepresented populations.
3. Maintain and promote several different forms of communication to ensure community awareness and involvement.

Goal 2 Land Use Planning

To maintain a land use planning process and policy framework as a basis for all decisions and actions related to the use of the land and to assure an adequate factual base for such decisions and actions. *

Policies

1. Review and update or amend the Comprehensive Plan every ten (10) years.
2. Ensure future land needs are analyzed and addressed in the City's Zoning, Subdivision, and Design Review Ordinances.
3. Use intergovernmental agreements with Yamhill County and other public agencies as needed to establish areas of mutual interest and coordination procedures relative to urban growth management.



Goal 5 Natural Resources, Scenic and Historic Areas, and Open Spaces

To conserve open space, protect natural and scenic resources, and preserve historic and cultural resources.

Policies

1. Protect and enhance the natural resources of the area through proper use and development.
2. Continually explore ways to create and maintain an open-space network, especially greenways and open space along creeks.
3. Identify sites and structures relating to the history of the State and the City that should be identified, protected, and enhanced.

Goal 6 Air, Water and Land Resources Quality

To maintain and improve the quality of the air, water, and land resources of the City.

Policies

1. Protect air, water, and land quality from the impacts of development through applicable state or federal environmental quality standards.
2. Encourage lighting design and practices that reduce the negative impacts of light pollution.
3. Participate in appropriate environmental quality planning efforts on a regional level.

Goal 7 Areas Subject to Natural Hazards

To protect people and property from the effects of natural hazards.

Policies

1. Concentrate urban uses on suitable lands, and limit development in flood plains based on research of available information showing the absence of known hazards including but not limited to flooding, unfavorable soil conditions, and seasonally high-water table.
2. Promote earthquake hazard awareness and hazard mitigation activities in the community by periodically providing information to residents such as on retrofitting measures that can reduce the vulnerability of dwellings.
3. Maintain procedures to advise applicants for development permits of the areas known to have a potential for natural hazard effects.
4. Develop a disaster preparedness plan that outlines how the city will prevent, protect against, mitigate, respond to, and recover from natural disasters.

Goal 8 Recreational Needs

To satisfy the recreational needs of Carlton's community and visitors alike.

Policies

1. Develop a high-quality, diverse system of parks and park programs that provide adequate and equitable park access to all residents.
2. Create a network of shared-use pedestrian and bicycle trails to enable connectivity between parks, neighborhoods, schools, and public amenities.
3. Coordinate with adjacent jurisdictions to plan for and create parkland and recreational facilities.



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4. Establish and maintain a healthy urban forest by encouraging a diverse selection of trees for streetscapes and parklands.

Goal 9 Economic Development

To diversify and improve the economy of Carlton.

Policies

1. Plan for an adequate supply of commercial and industrial land to accommodate the types and amount of economic development and growth anticipated in the future.
2. Create conditions that encourage growth of existing businesses, entrepreneurs, and attraction of new businesses to create jobs with a range of wages.
3. Implement policies and programs to support and encourage commercial development in downtown.

Goal 10 Housing

To provide housing options to meet the needs of current and future residents.

Policies

1. Permit new developments only when all urban services become available. These services shall include: public water, sanitary sewers, storm drainage, solid waste collection, streets, parks and recreation facilities, and adequate police, and fire protection. *
2. Monitor residential land development to ensure that there is enough residential land to accommodate the long-term forecast for population growth.
3. Encourage a mix of housing types dispersed throughout the community, including: attached and detached single-family housing, and multifamily options.
4. Encourage the development and preservation of housing affordable to low- and moderate-income households.
5. Encourage the development of housing options that are accessible to people of all abilities.

Goal 11 Public Facilities and Services

To plan and develop a timely, orderly, and efficient arrangement of public facilities and services to serve as a framework for urban development consistent with the City's vision.

Policies

1. Modernize and maintain municipal facilities in the most efficient and cost-effective manner to adequately serve existing population and anticipated growth.
2. Identify and promote equitable sewer and water assessment schemes. *
3. Examine, identify, and promote energy efficient and cost-effective methods to provide and maintain public facilities and services. *
4. Ensure adequate and responsive emergency services for the Carlton community.
5. Establish and maintain a healthy urban forest by encouraging a diverse selection of trees adaptable to the changing climate for the city's streetscapes and parklands.
6. Preserve and protect existing mature trees along streets, especially in rights-of-way and planting strips, through development and maintenance of those rights-of-way.



Goal 12 Transportation

To provide and encourage a safe, convenient, and economic transportation system.

Policies

1. Plan for a multi-modal transportation system accessible for all users.
2. Establish and design facilities that improve safety of all users of the transportation system.
3. Support improvements that make downtown inviting and access to businesses safe and convenient for pedestrians and bicycles.
4. Enhance coordination with regional partners such as Yamhill County and Oregon Department of Transportation (ODOT).
5. Explore opportunities to provide or participate in local or regional public transit programs.

Goal 13 Energy Conservation

To conserve existing energy resources and develop alternative sources.

Policies

1. Encourage energy conservation and climate resiliency in new development through site planning, drought resistant landscaping, stormwater mitigation and construction practices that take advantage of climatic conditions of light, heat, cooling, and ventilation.
2. Encourage land use patterns that locate various land use activities (residential, employment, recreation, education, etc.) within close proximity.
3. Plan and solicit support for renewable energy sources. *

Goal 14 Urbanization

To provide for an orderly and efficient transition from rural to urban land use. *

Policies

1. Update and expand the urban growth boundary when conditions exist that satisfy adopted local and state standards for amendments to urban growth boundaries.
2. Encourage the location of housing to minimize the consumption of prime agricultural land and other areas of natural resources that contribute to the community's rural character. *
3. Incentivize development to utilize land efficiently and create a more compact community through intensifying uses downtown.
4. Encourage infill development to utilize vacant parcels, to achieve a more compact community.

