

In 2042, Carlton is “A Great Little Town” with:



**Rural Heritage and
Small-town Character**



**A Prosperous
Economy**



**Family-Friendly
Neighborhoods**



**Well-Planned
Infrastructure**



Rural Heritage and Small Town Character

Carlton is a charming and welcoming town where neighbors interact frequently and take care of each other. People are active in local affairs and gather to celebrate at Carlton Fun Days and other community events. Residents are proud of the city's agricultural legacy, which is visible through its pastoral views, preservation of historic structures and local farmers' market. Carlton fosters a unique blend of urban convenience and a rural lifestyle.



Family-Friendly Neighborhoods

Carlton is a great place to grow up, raise a family and remain active throughout later stages of life. The community invests in its youth through an excellent school system and plentiful opportunities to grow and thrive. Diverse, quality, and attainable housing is available to residents throughout all stages of life. Paths and trails connect people to schools, shops, parks, and neighboring communities making Carlton a safe place to live and play.



A Prosperous Economy

Carlton's diverse businesses meet the daily needs of its residents and offer great destinations to attract visitors. Carlton's growing downtown is universally loved for its vibrancy and charm. Widely recognized as Oregon's wine country capital, a variety of industries offer stable, well-paying jobs that help maintain a superb quality of life.



Well-Planned Infrastructure

Carlton boasts modern and reliable public facilities and services that support carefully-planned growth. The transportation network provides safe and efficient travel routes for walkers, bicyclists, and vehicles. Public transit is available to help people meet their daily needs. Natural systems are protected to enhance wildlife habitat and provide access to nature. Community facilities, like Wennerberg Park, Carlton Pool, the library and community center give residents places to gather and have fun. Carlton is a resilient community that is prepared for natural disasters and enjoys expert and timely emergency response services.